

ECONOMY
2.35"w x 1.425"h

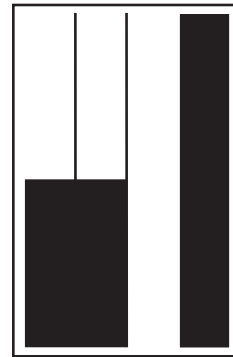
SIXTEENTH
4.894"w x 1.425"h
2.35"w x 3"h



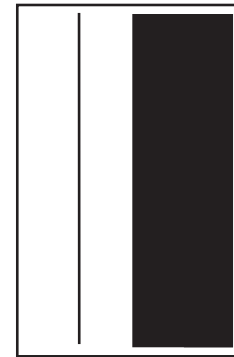
EIGHTH
4.894"w x 3"h
2.35"w x 6.25"h



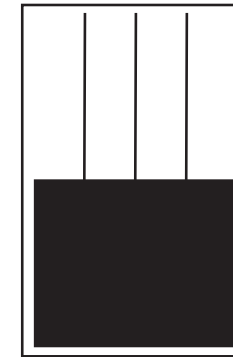
SIXTH
4.894"w x 4.75"h
2.35"w x 7.75"h



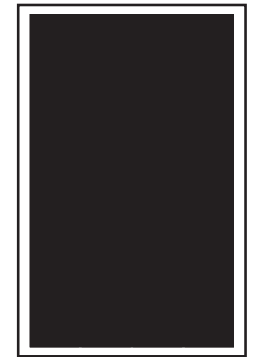
FOURTH
4.894"w x 6.25"h
2.35"w x 13.125"h
10"w x 3"h



HALF vertical
4.894"w x 13.125"h



HALF horizontal
9.938"w x 6.25"h



FULL
9.938"w x 13.125"h

Customer may designate other sizes based on column inch.

AD RATE PRICES ARE COST PER MONTH

AD SIZE	AD DIMENSIONS	1 TIME	3 TIMES	6 TIMES	12 TIMES
Economy	2.35"w x 1.425" h	N/A	\$96	\$89	\$84
Sixteenth	4.894"w x 1.425"h/2.35"w x 3"h	N/A	\$177	\$156	\$145
Eighth	4.894"w x 3"h/2.35"w x 6.25"h	\$266	\$214	\$195	\$182
Sixth	4.894"w x 4.75"h/2.35"w x 7.75"h	\$386	\$298	\$280	\$246
Fourth	4.894"w x 6.25"h/2.35"w x 13.125"h/10 x 3	\$493	\$375	\$350	\$305
Half	9.938"w x 6.25"h/4.894"w x 13.125"h	\$795	\$656	\$609	\$561
Full	9.938"w x 13.125"h	\$1125	\$1029	\$936	\$843

FREQUENCY DISCOUNTS RATES: Guaranteed Contract Rate based on number of consecutive insertions. **10% DISCOUNT** for payments postmarked by the 15th of the month the ad runs.

AGENCY DISCOUNTS: All rates are NET. Agencies may add commission.
COLOR: Full color cost is \$250.00 One color (spot) cost is \$95.00.
POSITIONING: Positioning is guaranteed for 25% more.
DESIGN: Additional design charges may apply - See back for details.
 (All rates are subject to change at any time.)

**ALL PRICES & SIZES
EFFECTIVE
JANUARY 1, 2008**

INSERTS:

5,000-11,000: 7.5¢ each
Over 11,000: 7¢ each
 (by Postal Carrier Routes)