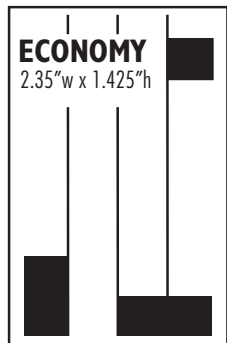
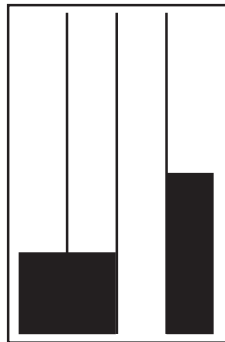


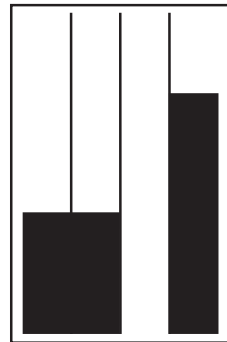
The Hollywood Star NEWS



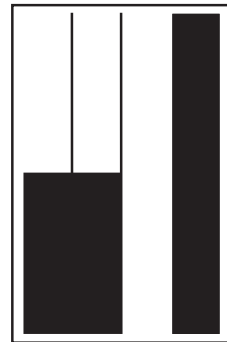
ECONOMY
2.35" w x 1.425" h



SIXTEENTH
4.894" w x 3" h
2.35" w x 6.25" h



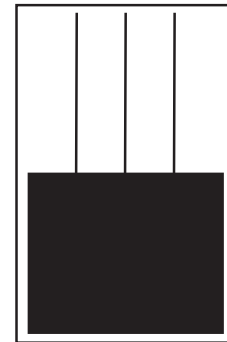
EIGHTH
4.894" w x 4.75" h
2.35" w x 7.75" h



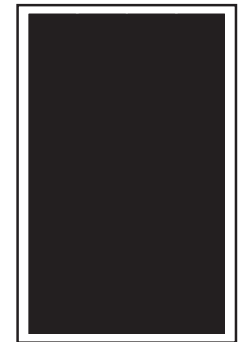
SIXTH
4.894" w x 6.25" h
2.35" w x 13.125" h
10" w x 3" h



FOURTH
4.894" w x 13.125" h



HALF vertical
9.938" w x 6.25" h



HALF horizontal
9.938" w x 13.125" h

Customer may designate other sizes based on column inch.

AD RATE PRICES ARE COST PER MONTH

AD SIZE	AD DIMENSIONS	1 TIME	3 TIMES	6 TIMES	12 TIMES
Economy	2.35" w x 1.425" h	N/A	\$115	\$109	\$100
Sixteenth	4.894" w x 1.425" h / 2.35" w x 3" h	N/A	\$215	\$200	\$175
Eighth	4.894" w x 3" h / 2.35" w x 6.25" h	\$325	\$275	\$260	\$240
Sixth	4.894" w x 4.75" h / 2.35" w x 7.75" h	\$470	\$395	\$375	\$350
Fourth	4.894" w x 6.25" h / 2.35" w x 13.125" h / 10 x 3	\$595	\$505	\$475	\$445
Half	9.938" w x 6.25" h / 4.894" w x 13.125" h	\$965	\$815	\$770	\$725
Full	9.938" w x 13.125" h	\$1365	\$1160	\$1090	\$1020

AGENCY DISCOUNTS: All rates are NET. Agencies may add commission.
COLOR: Full color cost is \$250.00. One color (spot) cost is \$95.00.
POSITIONING: Positioning is guaranteed for 25% more.
DESIGN: Additional design charges may apply - See back for details.
 (All rates are subject to change at any time.)

INSERTS: 5,000-11,000: 7.5¢ each
 Over 11,000: 7¢ each

**ALL PRICES & SIZES
 EFFECTIVE OCTOBER 1, 2009**